For the past several months, JetBlue has been all about the "cabin," both literally and metaphorically. The airline has been working hard to enhance the passenger experience, and as a result, it has been seeing some positive changes. With the addition of Mint, JetBlue's premium seating option, the airline has been able to offer more comfort and convenience to its customers. Mint is available on select flights, and offers a variety of amenities, including a fully adjustable seat, mood lighting, and personal entertainment screens. The cabin is also designed to provide extra legroom and personal space for passengers. As a result, JetBlue has been able to improve its satisfaction ratings and attract new customers.

The airline has also been expanding its international footprint, with new routes to Europe and Asia. This has allowed JetBlue to compete with other major carriers, and has helped to increase its visibility and brand awareness. With the addition of Mint, JetBlue has been able to offer a more premium travel experience, which has helped to differentiate it from its competitors.

Although JetBlue has shown some success in recent months, there are still challenges that the airline needs to address. For example, the airline has been facing some issues with its baggage handling, and has had to implement some new procedures to address this. Additionally, the airline has been facing some competition from other carriers, such as Delta and United, who have been offering similar services.

Despite these challenges, JetBlue has shown that it is capable of adapting to changing market conditions. By focusing on improving the passenger experience and expanding its route offerings, the airline has been able to grow its business and attract new customers. As JetBlue continues to evolve, it will be interesting to see how it will continue to differentiate itself in the competitive airline industry.