By Diane Daniel | Globe Correspondent

HISTORIC DEERFIELD
DEBUTS ACTIVE REGIONAL TOURS

Get moving this summer with “Historic Deerfield Outdoors,” a series of five-day active travel and learning programs recently introduced by Historic Deerfield, a museum of early New England life in the Pioneer Valley of Western Massachusetts. Exploring bike, boat, and foot, the programs focus on the cultural and natural history of many great attractions in the Connecticut River Valley. Includes Deerfield Bicycle Tour: The River Roads Through It (June 25-27, Aug. 12-17, 21-24, and “The River, Drifting Continents, Dinosaurs, and a Glacial Lake: Understanding the Stories Preserved in our Rocks and Landscape” (July 6-10, 18-22). All programs include overnight accommodations, with breakfast and dinner at the Deerfield Inn, in the heart of Historic Deerfield. 413-774-5581, www.historic-deerfield.org/calendar

POP UP FEASTING AT JACOB’S PILLOW

Feast on five-star cuisine in a forested setting as Jacob’s Pillow dance festival and The Old Inn on the Goose join forces in a tapas-pop-up-a-day delectable. Cold drinks for an access-all-American cuisine, the tin can operate a real-time market under a summer tent of top-acclaimed dinner in Deerfield. Dubbed The Old Inn on The Green at The Pillow, this fast-food pop-up will provide an elegant dinner and full bar service for up to 100 diners during a 10-week season that runs from June 20 through Aug. 21. Available Wednesday through Saturday, 5 to 9 p.m., Sunday brunch, 11 a.m. to 2 p.m. Reservations recommended. Two casual dining options are operated by The Southfield Store, sister property of Jacob’s Pillow — will feature lighter fare, and key rings became plentiful, early Greek and Roman travelers returned from their travels toing silver miniatures of area temples, small glass bottles resembling the goddess of luck, souvenir portraits of painted in front of likeness of the like the figurehead. The fourth century, as Ho- Rolf Potts

One misguided period close by. In a letter, Stetson’s heart was the 20th century. From 1910 to the 1930s, when travelers tended to pickier historic sites, includ- ing Plymouth Rock, a time, breaking off pieces of the rock “was such a common practice that a nearby grocery kept a hammer and chisel on hand for tourists who were planning to spend the night in their own,” Potts writes. The practice was finally outlawed and what was left of the rock was cordoned off. (Nowadays it’s incised under a granite canopy)

By the end of the 20th century, manufactured trin- kets, many made in German factories before China took over, had become the norm worldwide, and mass-produced souvenirs had grown into a multibil- lion-dollar global industry. Potts walks us through the origins of some of the most popular vacation memo- rabilia, including postcards and the still confoundingly ubiquitous souvenir spoon. He also examines the his- tory of the more somber side of mementos, those de- picting crimes and tragedies.

Overall, the book, as do souvenirs themselves, speaks to the broader issues of time, memory, admira- tion, and nostalgia. Whether one collects shells and rocks or refrigerator magnets and drink coasters, we’re creating, as Potts writes, “object-narratives, which resonate with private meanings no written au- tobioigraphy could ever achieve”.

THEROUX DEBUTS

“Figures in a Landscape: People & Places,” the newest offering by cele- brated novelist, essayist, and travel writer Paul Ther- oux, is offered by Grasshopper Adven- tures, a California wine country tour, is offered by Getaway Adven- tures, a California wine country tour excursions offered by Getaway Adven- tures, a California wine country tour off-road endorsements that stretch over 200 meters above the Pho River; trekking to the Stretch over 200 meters above the Pho River; trekking to the

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